

Study Plan of Academic Year 113 (2024) in BPIS

2024.03.29 revised

Mentor: Adolfo Wu

Type	Module	Course Title	Credits	Academic year / Semester	Remark
Courses Required by the University		Academic Advising	0	From Freshman to Senior / 8 semesters	
Holistic Education (Required)	Fundamental Courses	Introduction to University Studies	2	Freshman / 1st	
		Philosophy of Life	4	Sophomore / 1st & 2nd	
		Professional Ethics	2	Junior / 1st	
		Physical Education	0	From Freshman to Sophomore / 4 semesters	
	Core Abilities Courses	Chinese	4	Freshman / 1st & 2nd	
		Foreign Language	8	From Freshman to Sophomore / 4 semesters	
		Information Literacy	0	N/A	
	General Education Courses	Humanities & Arts	4	N/A	
		Nature & Technology	4	N/A	
Social Sciences		4	N/A	32	
Department Requirements (64)	Introduction to Sustainability Management		3	Freshman / 1st	
	Global Religion and Culture		2	Freshman / 1st	
	Global Outlook		2	Freshman / 1st	
	Economics		3	Freshman / 1st	
	Business Management		3	Freshman / 2nd	
	Cross-Cultural Communication		3	Freshman / 2nd	
	Sociology		2	Freshman / 2nd	
	Statistics		3	Freshman / 2nd	
	Critical Issues in Globalization		3	Sophomore / 1st	
	Applied Computer Technology and Programming		2	Sophomore / 1st	
	The Introduction to Contemporary Finance		2	Sophomore / 1st	
	Service Learning		2	Sophomore / 1st	
	Marketing Management		3	Sophomore / 2nd	
	Introduction to AI		2	Sophomore / 2nd	
	Accounting		3	Sophomore / 2nd	
	Seminar on Corporate Social Responsibility and Social Entrepreneurship		2	Sophomore / 2nd	
	Social Enterprise		2	Sophomore / 2nd	
	Organization and Human Resource		3	Junior / 1st	
	Understanding Money		2	Junior / 1st	
	Global Creative Industry		3	Junior / 1st	
	Industry Project Management		2	Junior / 1st	
	International Marketing		2	Junior / 2nd	
	Theory of Cross-Cultural Management		3	Junior / 2nd	
Capstone Project A		2	Junior / 2nd		

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		International Business Management	3	Senior / 1st	
		Capstone Project B	2	Senior / 1st	64
Required electives (At least 8 credits)		Practical Chinese A	2	Freshman / 1st	(At least 8 credits) 1. Foreign students or overseas Chinese students who already have TOCFL A2 level can choose Chinese cultural business courses to meet the graduation requirement. Cultural business courses are “Introduction to Mandarin and local Culture,” “Overseas Chinese Worldwide,” “Introduction to Hakka Culture in Taiwan,” “Multiple Facets of Chinese Cultural,” “Global Business Case Analysis” 2. Foreign students and overseas Chinese students who do not have TOCFL A2 level must choose at least 2 Chinese language training courses: “Practical Chinese A,” “Practical Chinese B,” “Cross-Cultural Mandarin Communication A,” “Cross-Cultural Mandarin Communication B,” “Business Mandarin A,” “Business Mandarin B.”
		Cross-Cultural Mandarin Communication A	2	Freshman / 1st	
		Practical Chinese B	2	Freshman / 2nd	
		Cross-Cultural Mandarin Communication B	2	Freshman / 2nd	
		Introduction to Mandarin and local Culture	2	Sophomore / 1st	
		Introduction to Hakka Culture in Taiwan	2	Sophomore / 1st	
		Business Mandarin A	2	Sophomore / 1st	
		Overseas Chinese Worldwide	2	Sophomore / 2nd	
		Business Mandarin B	2	Sophomore / 2nd	
		Multiple Facets of Chinese Cultural	2	Junior / 1st	
		Global Business Case Analysis	3	Junior / 2nd	
Electives (At least 24 credits)		International Relations	2	Freshman / 1st	
		Reading (II): English News Reading	2	Freshman / 1st	
		Business Listening and Conversation	2	Freshman / 2nd	
		Global Indigenous Cultures	3	Freshman / 2nd	
		Lecture of Global Vision	2	Freshman / 2nd	
		Free Trade	2	Sophomore / 1st	
		Internet Marketing	3	Sophomore / 1st	
		Seminar on Media Globalization & Localization	2	Sophomore / 1st	
		Hollywood Chinese cinemas	2	Sophomore / 2nd	
		Techniques of Intercultural Business Communication	2	Sophomore / 2nd	
		Music and Art Appreciation	2	Sophomore / 2nd	
		Inter-Cultural Communication: A Visual Approach	2	Junior / 1st	
		Global Brand Management	3	Junior / 1st	
		Social Media Marketing	3	Junior / 1st	
		European Union Language Policy	2	Junior / 1st	
	Innovation Management	3	Junior / 1st		

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Type	Module	Course Title	Credits	Academic year / Semester	Remark
		Data Mining	3	Junior / 2nd	
		Introduction to Inter-Asia Cinema(s)	2	Junior / 2nd	
		Digital Storytelling	2	Junior / 2nd	
		European Market and Business Model	3	Senior / 1st	
		European Cinema	2	Senior / 1st	
		Cross-Cultural Management in Practice	3	Senior / 1st	
		Strategic Communication and Environmental Sustainability	2	Senior / 1st	
		Effective Business Communication and Negotiation	3	Senior / 1st	
		Business and Management Practice in Asia Pacific Region	3	Senior / 1st	
		EU and International Organizations	2	Senior / 2nd	
		Organizational Behavior	3	Senior / 2nd	
		Cross Border Internship	9	Senior / 2nd	74 (At least 24 credits)

Holistic Education Credits A (32)	Department Requirements Credits B (Required 64 + Required Electives 8)	Electives Credits C (24)	Graduation Requirements A + B + C=128	
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Student Signature:	Date:
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