

Study Plan of Academic Year 111 (2022) in BPIS				2025.01.09 revised	Mentor: Adolfo Wu
Type	Module	Course Title	Credits	Academic Year / Semester	Remark
Courses Required by the University		導師時間 Academic Advising	0	From Freshman to Senior / 8 semesters	
Holistic Education (Required)	Fundamental Courses	大學入門 Introduction to University Studies	2	Freshman / 1st	
		人生哲學 Philosophy of Life	4	Sophomore / 1st & 2nd	
		專業倫理 Professional Ethics	2	Junior / 1st	
		體育 Physical Education	0	From Freshman to Sophomore / 4 semesters	
	Core Abilities Courses	國文 Chinese	4	Freshman / 1st & 2nd	
		外國語文 Foreign Language	8	From Freshman to Sophomore / 4 semesters	
		資訊素養 Information Literacy	0	N/A	
	General Education Courses	人文 Humanities & Arts	4	N/A	
		自然 Nature & Technology	4	N/A	
		社會 Social Sciences	4	N/A	32
Department Required (64)	管理學 Business Management		3	Freshman / 1st	
	世界宗教與文化 Global Religion and Culture		3	Freshman / 1st	
	初級華語會話 Mandarin Conversation 1		2	Freshman / 1st	
	初級華語詞彙語法 Mandarin Grammar 1		2	Freshman / 1st	
	初級中文讀寫 Mandarin Reading and Writing 1		2	Freshman / 1st	
	永續發展 Sustainable Development		3	Freshman / 2nd	
	跨文化溝通 Cross-Cultural Communication		3	Freshman / 2nd	
	進階華語會話 Mandarin Conversation 2		2	Freshman / 2nd	
	進階華語詞彙語法 Mandarin Grammar 2		2	Freshman / 2nd	
	進階中文讀寫 Mandarin Writing and Reading 2		2	Freshman / 2nd	
	全球化議題 Critical Issues in Globalization		3	Sophomore / 1st	
	社會學 Sociology		3	Sophomore / 1st	
	當代財金導論 The Introduction to Contemporary Finance		3	Sophomore / 1st	
	電腦應用及程式設計 Applied Computer Technology and Programming		2	Sophomore / 1st	
	華語與中華文化導論 Introduction to Mandarin and Chinese Culture		2	Sophomore / 1st	
	專業實習: 服務學習 Service Learning		2	Sophomore / 1st	
	人工智慧導論 Introduction to AI		3	Sophomore / 2nd	
	國際瞭望 Global Outlook		3	Sophomore / 2nd	
	理解金錢 Understanding Money		3	Sophomore / 2nd	
	華語與台灣文化導論 Introduction to Mandarin and Taiwanese Culture		2	Sophomore / 2nd	
專業實習: 社會企業 Social Enterprise		2	Sophomore / 2nd		

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		全球文創產業 Global Creative Industry	3	Junior / 1st	
		產業實務管理 Industry Project Management	2	Junior / 1st	
		跨文化管理理論 Theory of Cross-Cultural Management	3	Junior / 2nd	
		畢業專題A Capstone Project A	2	Junior / 2nd	
		畢業專題B Capstone Project B	2	Senior / 1st	64
		國際關係International Relations	3	Freshman / 1st	
		全球視野講座Lecture of Global Vision	3	Freshman / 1st	
		全球自由貿易Free Trade	3	Freshman / 2nd	
		全球原住民文化Global Indigenous Cultures	3	Freshman / 2nd	
		企業社會責任與社會企業 Seminar on corporate social responsibility and social entrepreneurship	2	Sophomore / 1st	
		英文閱讀（二）：新聞英文閱讀 Reading (II): English News Reading	2	Sophomore / 1st	
		網路行銷 Internet Marketing	2	Sophomore / 1st	
		媒體全球化與在地化專題 Seminar on Media Globalization & Localization	2	Sophomore / 1st	
		好萊塢華人電影 Hollywood Chinese cinemas	2	Sophomore / 2nd	
		全球客家導論 Introduction to Global Hakka	2	Sophomore / 2nd	
		全球海外華人 Overseas Chinese Worldwide	2	Sophomore / 2nd	
		跨文化商務溝通實務 Techniques of Intercultural Business Communication	2	Sophomore / 2nd	
		音樂與藝術賞析 Music and Art Appreciation	2	Sophomore / 2nd	
		影像與跨文化溝通 Inter-Cultural Communication: A Visual Approach	2	Junior / 1st	

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Electives (at least 32)		全球品牌管理 Global Brand Management	3	Junior / 1st	
		社群媒體行銷 Social Media Marketing	3	Junior / 1st	
		歐盟語言政策 European Union Language Policy	2	Junior / 1st	
		中華文化的多元面貌 Multiple Facets of Chinese Cultural	2	Junior / 1st	
		資料採礦 Data Mining	3	Junior / 2nd	
		全球管理個案分析 Global Business Case Analysis	3	Junior / 2nd	
		亞際電影 Introduction to Inter-Asia Cinema(s)	2	Junior / 2nd	
		數位故事創作 Digital Storytelling	2	Junior / 2nd	
		歐盟市場分析 European Market and Analysis	3	Senior / 1st	
		永續發展研討 Seminar on Sustainable Development	3	Senior / 1st	
		商業溝通與談判 Effective Business Communication and Negotiation	3	Senior / 1st	
		跨文化管理實作 Cross-Cultural Management in Practice	3	Senior / 1st	
		財務報表分析 Financial Statement Analysis	3	Senior / 2nd	
	組織行為與人力資源管理 Organizational Behavior and Human Resource Management	3	Senior / 2nd		
Holistic Education Credits A (32)	Department Requirements Credits B (64)		Electives Credits C (32)	Graduation Requirements A + B + C = 128	
Student Signature:				Date:	