

Study Plan of Academic Year 112 (2023) in BPIS 2025.01.09 revised

Mentor: Ariana Chang

Type	Module	Course Title	Credits	Academic year / Semester	Remark
Courses Required by the University		導師時間 Academic Advising	0	From Freshman to Senior / 8 semesters	
Holistic Education (Required)	Fundamental Courses	大學入門 Introduction to University Studies	2	Freshman / 1st	
		人生哲學 Philosophy of Life	4	Sophomore / 1st & 2nd	
		專業倫理 Professional Ethics	2	Junior / 1st	
		體育 Physical Education	0	From Freshman to Sophomore / 4 semesters	
	Core Abilities Courses	國文 Chinese	4	Freshman / 1st & 2nd	
		外國語文 Foreign Language	8	From Freshman to Sophomore / 4 semesters	
		資訊素養 Information Literacy	0	N/A	
	General Education Courses	人文 Humanities & Arts	4	N/A	
		自然 Nature & Technology	4	N/A	
社會 Social Sciences		4	N/A	32	
Department Requirements (57)	永續管理入門 Introduction to Sustainability Management		3	Freshman / 1st	
	世界宗教與文化 Global Religion and Culture		2	Freshman / 1st	
	國際瞭望 Global Outlook		2	Freshman / 1st	
	經濟學 Economics		3	Freshman / 1st	
	管理學 Business Management		3	Freshman / 2nd	
	跨文化溝通 Cross-Cultural Communication		3	Freshman / 2nd	
	社會學 Sociology		2	Freshman / 2nd	
	統計學 Statistics		3	Freshman / 2nd	
	全球化議題 Critical Issues in Globalization		3	Sophomore / 1st	
	電腦應用及程式設計 Applied Computer Technology and Programming		2	Sophomore / 1st	
	當代財金導論 The Introduction to Contemporary Finance		2	Sophomore / 1st	
	服務學習 Service Learning		2	Sophomore / 1st	
	行銷管理 Marketing Management		3	Sophomore / 2nd	
	人工智慧導論 Introduction to AI		2	Sophomore / 2nd	
	會計學 Accounting		3	Sophomore / 2nd	
	企業社會責任與社會企業專題 Seminar on Corporate Social Responsibility and Social Entrepreneurship		2	Sophomore / 2nd	
	社會企業 Social Enterprise		2	Sophomore / 2nd	
	組織行為與人力資源管理 Organizational Behavior and Human Resource Management		3	Junior / 1st	
全球時尚及文創產業管理 Global Fashion and Creative Industry Management		3	Junior / 1st		

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		產業實務管理 Industry Project Management	2	Junior / 1st	
		畢業專題A Capstone Project A	2	Junior / 2nd	
		國際企業管理 International Business Management	3	Senior / 1st	
		畢業專題B Capstone Project B	2	Senior / 1st	57
Required electives (At least 8 credits)		生活華語A Practical Chinese A	2	Freshman / 1st	
		跨文化華語溝通A Cross-Cultural Mandarin Communication A	2	Freshman / 1st	
		生活華語B Practical Chinese B	2	Freshman / 2nd	
		跨文化華語溝通B Cross-Cultural Mandarin Communication B	2	Freshman / 2nd	
		華語與在地文化導論 Introduction to Mandarin and local Culture	2	Sophomore / 1st	
		台灣客家文化導論 Introduction to Hakka Culture in Taiwan	2	Sophomore / 1st	
		商業華語A Business Mandarin A	2	Sophomore / 1st	
		全球海外華人 Overseas Chinese Worldwide	2	Sophomore / 2nd	
		商業華語B Business Mandarin B	2	Sophomore / 2nd	
		中華文化的多元面貌 Multiple Facets of Chinese Cultural	2	Junior / 1st	
	國際關係 International Relations	3	Freshman / 1st		
	英文閱讀（二）：新聞英文閱讀 Reading (II): English News Reading	2	Freshman / 1st		
	商務聽力與會話 Business Listening and Conversation	2	Freshman / 2nd		
	全球原住民文化 Global Indigenous Cultures	3	Freshman / 2nd	Freshman~Senior	
	全球視野講座 Lecture of Global Vision	2	Freshman / 2nd		
	網路行銷 Internet Marketing	3	Sophomore / 1st		

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Electives (At least 31 credits)		媒體全球化與在地化專題 Seminar on Media Globalization & Localization	2	Sophomore / 1st	
		跨文化商務溝通實務 Techniques of Intercultural Business Communication	2	Sophomore / 2nd	
		全球品牌管理 Global Brand Management	3	Junior / 1st	
		服務設計 Service Design	3	Junior / 1st	
		亞際電影 Introduction to Inter-Asia Cinema(s)	2	Junior / 2nd	
		數位故事創作 Digital Storytelling	2	Junior / 2nd	
		歐盟市場分析 European Market and Analysis	3	Senior / 1st	
		永續發展研討 Seminar on Sustainable Development	3	Senior / 1st	
		商業溝通與談判 Effective Business Communication and Negotiation	3	Senior / 1st	
	財務報表分析 Financial Statement Analysis	3	Senior / 2nd	41	

Holistic Education Credits A (32)	Department Requirements Credits B (Required 57 + Required Electives 8)	Electives Credits C (31)	Graduation Requirements A + B + C = 128	
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Student Signature: _____ **Date:** _____